



*Città di Jesolo*

*Provincia di Venezia*

DIVISION FOR INSTITUTIONAL AFFAIRES AND BUSINESS ACTIVITIES  
European project office

*Jesolo, 7th November 2011*

**Subject: expression of interest and application for attending the London Map(h)appening activities**  
**Ref.: EuroPA – European Public Art project-GA 2011-0811/001-001 CU7-COOP7**

Dear Madam/Sir,

The Jesolo Municipality hereby would like to invite young practitioners in the fields of Visual Arts, Design, ICT, to collaborate to the project activities.

EuroPA is a two year cultural cooperation project founded by the Programme Culture 2007 of the EU, coordinated by Jesolo Municipality in partnership with University of Arts London – Central Saint Martins College, KIBLA - Association for Culture and Education, CIANT – International Centre for Art and New Technologies, and aims to stimulate the mobility of young artist and practitioners.

EuroPA is a culture-led city regeneration project. It will research and produce art and interventions and performances in four cities in Europe as a strategy to attract visitors, raise the profile of the districts and bring economic prosperity to the areas.

University of Arts of London-Central Saint Martins College will organise the first workshop from 2<sup>nd</sup> to 7<sup>th</sup> December with the students of Master Course in Creative Practice for Narrative Environments, Bachelor course in Graphic Design, Bachelor course in Fine Arts.

The London interventions will be located in the new development site around Kings Cross, where CSM has lately moved. Recently developers, such as Argent, have taken a more holistic approach and worked to a vision of mixed-use spaces that have a sense of place, a sustainable relationship between environment, community and economy, a reputation that attracts people to live, work and shop there. The project will set out to demonstrate and promote an integrated culture-led approach to urban development.

The practitioners are invited to participate to London mapping as follows:

Mapping: **on line**, sharing data, information, ideas (collected by the students) during the whole period (until December 2011); **in person** one week at the beginning of December to investigate the area and to participate to the students' presentation of mapping results (on 6 – 7<sup>th</sup> December).

Jesolo Municipality will sponsor the participation of one artist/practitioner participating to the event. The Municipality will cover travel (airplane) and accommodation expenses and will award a reimbursement of costs for a maximum amount of € 100 per day to practitioners participating to the activities.



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Selection criteria established by the EuroPA consortium are:

- good knowledge of English language
- location based practice
- interest in community/stakeholder participation and co-creation
- interest in the lived city
- interest in cross European ties
- track record of producing evocative and engaging work

Additionally a preference will be given to candidates mastering skills in real-time data management via ICT.

If you are interested in collaborating to EuroPA project as practitioners, **you are invited to submit a CV and portfolio, and a statement explaining (max 6000 characters) why you want to participate and what you can offer to the project.**

The application will be examined by Central Saint Martins College who is in charge of the organisation of the workshop.

We are now selecting one artist for London's action, however the portfolios will be retained for further selection related to the workshops that will be held in Maribor, Jesolo, Prague.

**The application (in English) must be sent via e-mail within the 17<sup>th</sup> of November to the following address:**

[europa@comune.jesolo.ve.it](mailto:europa@comune.jesolo.ve.it)

**Please use the following subject:** EuroPA Mapping London application: Name Surname.

Should you need further information feel free to contact us.

**Head of Division/Coordinator of the project**

**Marzia Capitanio**  
