



*Città di Jesolo*

*Provincia di Venezia*

DIVISION FOR INSTITUTIONAL AFFAIRES AND BUSINESS ACTIVITIES  
European project office

*Jesolo, 29 may 2012*

**Subject: expression of interest and application for attending the Jesolo Map(h)appening activities**  
**Ref.: EU-PA – European Public Art project-GA 2011-0811/001-001 CU7-COOP7**

Dear Madam/Sir,

The Jesolo Municipality hereby would like to invite young practitioners in the fields of Visual Arts, Architecture, Design, ICT, to collaborate to the project activities.

EU-PA is a two year cultural cooperation project founded by the Programme Culture 2007 of the EU, coordinated by Jesolo Municipality in partnership with University of Arts London – Central Saint Martins College (London, UK), KIBLA - Association for Culture and Education (Maribor, SI), CIANT – International Centre for Art and New Technologies (Prague, CZ), and aims to stimulate the mobility of young artists and practitioners.

EU-PA is a culture-led city regeneration project. It will research and produce art and interventions and performances in four cities in Europe as a strategy to attract visitors, raise the profile of the districts and bring economic prosperity to the areas.

Three cultural actions will be replicated in the 4 cities sampling the European cultural area.

**Map(h)appening:** a collection of multimedia and geo-referenced data to understand territorial needs, potentials and resources available identifying targeted sites for creative interventions;

**Creative Hands-on Workshops:** based on the data collected during the mapping activities, a series of creative and thematic workshops will be organised in each city. Art works, installations, context- or community based interventions will be developed involving the urban communities;

**Publi(c)ity:** the workshops results will be showcased to a broader public by means of targeted social events, expositions, happenings and discussion. Further conferences and roundtables will be organised in the cities involved, deepening the reflection on the territories.

Municipality of Jesolo will organise the mapping activities from the 2nd to the 6<sup>th</sup> of July 2012 in Jesolo, Italia.

The work in Jesolo will aim to propose a series of specific art and design interventions to animate some of the city's overlooked and under-celebrated spaces proposing original interventions feature by recycling, reusing materials into new entities, virtual interventions and re-usage of wasted technology components. The results will be presented in April-May 2013.



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The practitioners are invited to participate to Jesolo mapping **in person** one week at the beginning of July to investigate the area; **on line**, sharing data, information, ideas collected by the people involved in the project.

Jesolo Municipality will sponsor the participation of artists/practitioners participating to the event. The participants will be engaged from 2<sup>nd</sup> to 6<sup>th</sup> of July, the Municipality will cover accommodation expenses (for a maximum of 5 nights) and will award a fee of 125 € (gross amount) to practitioners participating to the activities.

Travels and foods expenses are in charge of the participants.

Selection criteria for the Jesolo cultural activity and intervention projects are:

- Strong interest in and ability to create work that integrates into an existing city context and location
- Focus on creating work that responds to the character, needs and narrative of a location and its people – not created in isolation of these things
- Practice showing a focus on creating physical, object and space-oriented designs, installations, or structures – work in Jesolo will be the physical realization of an idea installed in a public place
- Ability to collaborate with others and across disciplines/skill sets – artists working with designers, architects working with artists, etc
- Interest in and willingness to engage in community/stakeholder participation and co-creation
- good knowledge of English language (proved by an English course certificate or by an attested experience abroad)
- Italian residency: the artists should be integrated in the Italian lifestyle and share culture and values.

Additionally a preference will be given to candidates mastering skills in real-time data management via ICT (information and communication technology)

If you are interested in collaborating to EU-PA project as practitioners, you are invited to submit the following documents:

- CV (English and Italian)
- portfolio
- statement in English explaining (max 6000 characters) why you want to participate and what you can offer to the project.

The application will be examined by Mr. Scott Burnham the project's Creative Director in charge of the selection procedure.

We are now selecting the artists for Jesolo's action, however the portfolios will be retained for further selection related to the workshops that will be held in other partner towns.



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The application must be sent by e-mail within the 15<sup>th</sup> of June 2012, 10:00 a.m., to the following address:

[europa@comune.jesolo.ve.it](mailto:europa@comune.jesolo.ve.it)

Please use the following subject: EU-PA Jesolo Mapping application: Name Surname.

Should you need further information feel free to contact us.

**Head of Division/Coordinator of the project  
(Signed by Marzia Capitanio)**