



*Città di Jesolo*

*Provincia di Venezia*

DIVISION FOR INSTITUTIONAL AFFAIRES AND BUSINESS ACTIVITIES  
European project office

*Jesolo, 4<sup>th</sup> January 2012*

**Subject: expression of interest and application for attending the Maribor Map(h)appening activities**  
**Ref.: EU-PA – European Public Art project-GA 2011-0811/001-001 CU7-COOP7**

Dear Madam/Sir,

The Jesolo Municipality hereby would like to invite young practitioners in the fields of Visual Arts, Architecture, Design, ICT, to collaborate to the project activities.

EU-PA is a two year cultural cooperation project founded by the Programme Culture 2007 of the EU, coordinated by Jesolo Municipality in partnership with University of Arts London – Central Saint Martins College (London, UK), KIBLA - Association for Culture and Education (Maribor, SI), CIANT – International Centre for Art and New Technologies (Prague, CZ), and aims to stimulate the mobility of young artist and practitioners.

EU-PA is a culture-led city regeneration project. It will research and produce art and interventions and performances in four cities in Europe as a strategy to attract visitors, raise the profile of the districts and bring economic prosperity to the areas.

Three cultural actions will be replicated in the 4 cities sampling the European cultural area.

**Map(h)appening:** a collection of multimedia and geo-referenced data to understand territorial needs, potentials and resources available identifying targeted sites for creative interventions;

**Creative Hands-on Workshops:** based on the data collected during the mapping activities, a series of creative and thematic workshops will be organised in each city. Art works, installations, context- or community based interventions will be developed involving the urban communities;

**Publi(c)ity:** the workshops results will be showcased to a broader public by means of targeted social events, expositions, happenings and discussion. Further conferences and roundtables will be organised in the cities involved, deepening the reflection on the territories.

KIBLA - Association for Culture and Education will organise the mapping activities from the 1<sup>st</sup> to the 6<sup>th</sup> of February 2012 in Maribor, Slovenia.

Kibla's intervention will explore the transition from industrial to post-industrial economy. Focus will be on revitalization of post industrial zones in Maribor and surrounding, especially old railway tracks and stations (from 19th Century Vienna - Maribor - Trieste), some of them are still in a usage and some are abandoned. The work in Maribor will aim to connect art and ecology, proposing original interventions feature by



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recycling, reusing materials into new entities, virtual interventions and re-usage of wasted technology components. The results will be presented in the framework of Maribor 2012 European Capital of Culture.

The practitioners are invited to participate to Maribor mapping **in person** one week at the beginning of February to investigate the area; **on line**, sharing data, information, ideas collected by the people involved in the project.

Jesolo Municipality will sponsor the participation of one artist/practitioner participating to the event. The participant will be engaged from 1<sup>st</sup> to 6<sup>th</sup> of February, the Municipality will cover travel and accommodation expenses (for a maximum of 7 nights) and will award a fee of 100€ per day to practitioners participating to the activities.

In case of travel by own car, the costs are reimbursed based on kilometer allowances, currently fixed at 0,22€/km.

Selection criteria established by the EU-PA consortium are:

- good knowledge of English language (proved by an English course certificate or by an attested experience abroad)
- location based practice
- interest in community/stakeholder participation and co-creation
- interest in the lived city
- interest in cross European ties
- track record of producing evocative and engaging work
- age of artist: aiming to promote younger artists and hence giving them a higher score
- Italian residency: the artists should be integrated in the Italian lifestyle and share culture and values.

Additionally a preference will be given to candidates mastering skills in real-time data management via ICT.

If you are interested in collaborating to EU-PA project as practitioners, you are invited to submit the following documents:

- CV (English and Italian)
- portfolio
- statement in English explaining (max 6000 characters) why you want to participate and what you can offer to the project.

The application will be examined by Central Saint Martins College who is in charge of the selection procedure in collaboration with KIBLA.

We are now selecting one artist for Maribor's action, however the portfolios will be retained for further selection related to the workshops that will be held in Jesolo and Prague.



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The application must be sent via e-mail within the 16<sup>th</sup> of January 2012, 10:00 a.m., to the following address:

[europa@comune.jesolo.ve.it](mailto:europa@comune.jesolo.ve.it)

**Please use the following subject:** EU-PA Maribor Mapping application: Name Surname.

Should you need further information feel free to contact us.

**Head of Division/Coordinator of the project  
(Signed by Marzia Capitano)**