

The City of Jesolo has been organising for 25 years a musical event that every year, on the first week of July, hosts from 5 to 10 band and orchestra groups coming from different Swedish cities.

The event is part of Jesolo traditional appointments and it is eagerly awaited by the numerous lovers of Swedish band music and folklore.

This festival started in 1999 proposed by Mr. Benedetto Salvemini, an Italian/Swedish citizen, resident in Goteborg (Gothenburg), who has been promoting tourism from Sweden to our country for over 30 years.

During the 25 years of the Festival, at least 150 musical groups, belonging to the Swedish music schools, came to Jesolo, and many of them renewed their participation over the years sending on our beaches musicians of every age, but especially the young ones. For all these years, bands, twirling groups, jazz and chamber music bands, and folkloristic groups have been bringing Swedish colours and music on the beaches, along the streets, and in the squares of Jesolo.

The festival lasts one week and the groups have the possibility to perform every night on a different stage in various areas of the town, while the last evening they will be all together for a great show to pay a tribute to Italy performing our most famous melodies.